# GENESIS®



### **GENESIS® | 2025 CLIENT FORUM**



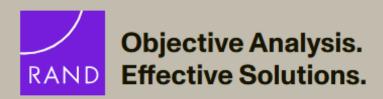
## A Conversation with Michael D. Rich on the Erosion of Trust in Institutions

Michael D. Rich, President Emeritus, RAND Corporation

Marty Hacala, President & CEO of Genesis

April 2025



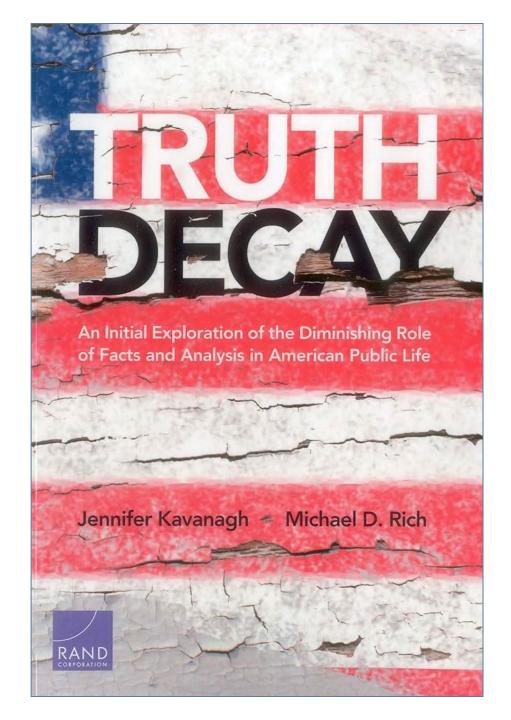


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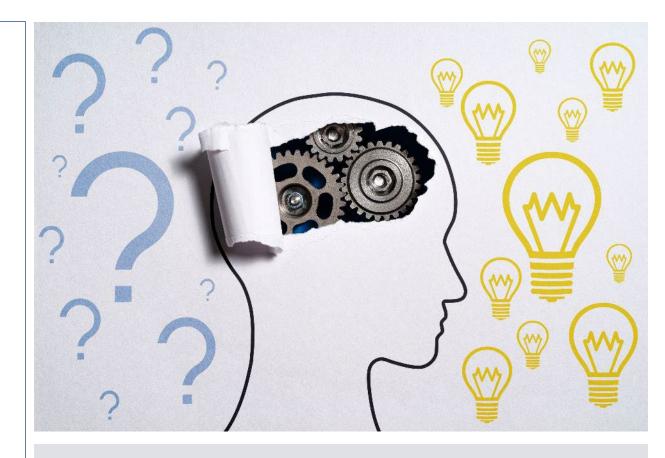
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https://www.rand.org/research/projects/truth-decay.html

#### **Truth Decay as a System** Transformation of conventional media Internet and social **DRIVERS** Spread of disinformation Cognitive processing and cognitive biases Political polarization Changes in the information system. Sociodemographic and economic polarization Competing demands on the educational system Polarization . Media Academia and research AGENTS OF TRUTH DECAY organizations Political actors and the government Foreign actors TRUTH DECAY'S FOUR TRENDS Increasing disagreement about facts and data A blurring of the line between opinion and fact The increasing relative volume and resulting influence of opinion over fact Declining trust in formerly respected sources of factual information CONSEQUENCES at the personal, community, national, and international levels Erosion of civil discourse Political paralysis Alienation and disengagement

**Uncertainty** 



# What questions do you have?



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